

PHILCON 2017 ART SHOW RULES

ARTWORK REGULATIONS (WHAT TO ENTER)

The purpose of this Art Show is to exhibit original art works of a **science fiction, fantasy, and/or fannish nature**. Both flat and 3-D art work will be accepted for display and sale.

All flat art must be matted, framed, or otherwise mounted. Framed works must have a wire for hanging. Every piece, whether print, flat, or 3-D must be labeled with its title, price, and the artist's name.

Multiple original art is hand-pulled work such as serigraphs, silk-screens, etchings, lithographs and woodblocks, with a print run of less than 100. The following information must be clearly visible in pencil on each copy: artist's signature, title, date and print# of total run#.

Single copies of *archival limited edition inkjet (giclee)* prints and *Fine Art* Prints are also allowed for sale by competitive bidding in the Art Show. Each Giclee or Fine Art Print should be identified on the "medium" line of the white/ original art bid sheet as "giclee" or "fine art print". These single copy prints should be different from the prints you have in the Print Shop.

Prints are defined as photoprints of artwork originally done in another media, photocopies, and/or commercially produced multi-lithographic copies. All prints will be tagged with a yellow ID/bid sheet.

One copy of each print may be displayed in the Art Show but must be for direct sale. Multiple copies of prints are sold via the **PRINT SHOP**.

Digital art and fine art photography will be considered original art if accompanied by a statement from the artist confirming same; otherwise, they will be treated as prints, above.

Items which violate copyrights or trademarks, or are deemed libelous or obscene will not be permitted. THE ART SHOW MANAGEMENT RESERVES THE RIGHT TO REFUSE ANY ARTWORK FOR DISPLAY AND/OR SALE FOR INAPPROPRIATENESS OF SUBJECT MATTER AND/OR ADMINISTRATIVE REASONS.

DISPLAY SPACE DIMENSIONS

One full panel for flat work is 4' high by 6' wide. One full table for 3-D artwork is 2.5' x 6'. Panels and tables are divisible into halves. An artist may reserve up to three panels or two tables.

Please specify the number of panels and/or tables you wish to reserve. The Art Show Director reserves the right to assign less than the requested number if conditions warrant it.

PRINT SHOP

A single copy of a print may be exhibited on your Art Show panel but must be tagged with the yellow ID/Bid Sheet for prints because all prints can only be sold for a pre-set price rather than by auction.

The Print Shop is for **multiple** copies of **photoprints** (non-original art). It has a separate display area within the art show, with all copies of each print hung on large/extended pegboard hangars. This allows buyers to select and then immediately purchase Print Shop items throughout the convention.

You must purchase Print Shop display space, as a full or half panel; there is no per print fee.

You must have three to ten IDENTICAL copies of any one image. Copies of an image that are of a different size, matted vs. unmatted vs. framed should be considered as different images. We will accept 3-D items if and only if they can be hung in self-packaging.

ART STUDENT INCENTIVES

Philcon wishes to encourage students **majoring in art-focused programs** at recognized degree-granting institutions such as Moore, Tyler, etc. We feel Philcon and its art show provides an ideal environment to test self-marketing skills and gain business experience, and to meet and network with SF/F collectors and professional artists who enjoy mentoring new artists, especially during the art show reception on Friday evening. Students can also benefit from Philcon's art-related programming, which include panels/seminars on the business of art, technique demonstrations and workshops, docent tours of the art show, and portfolio reviews.

The art show will reduce its display panel fee to \$15 for eligible art students. Philcon also offers a convention membership rate of \$25 for students for the full weekend if purchased in advance.

RESERVATION POLICIES (HOW TO ENTER YOUR ARTWORK)

The Art Show and Print Shop registration/display space reservation form should be postmarked by October 31st, and sent to the Art Show Director at the contact address. **Assignment of display space is determined by postmark.** Requests for display space in November will be honored as cancellations allow.

No reservations will be held after 11 A.M. Saturday of Philcon (unless prior arrangements have been made with the Director) and any unclaimed space will be forfeited to waiting list/walk-in artists.

FEES

There is a flat rate cost per art show panel or table, and per print shop panel. One full panel or table costs \$25; one-half panel or table costs \$15. **There is no per print fee. There is no commission on sales.** Art sales do NOT include reproduction rights. The artist and buyer must negotiate separately as per current copyright laws. There will be an additional \$10 handling fee for those artists who mail in artwork. Send checks payable to "Philcon" or "Phila. SF Society" with your art show reservation form. Or you may pay on-line at the Philcon.org website.

CONVENTION MEMBERSHIPS

We invite you to personally attend our Convention.

If you are unable to do so, you may be represented by an attendee who will hang and un-hang your artwork. **THE ARTIST MUST PROVIDE A WRITTEN AUTHORIZATION FOR THE PERSON S/HE NAMES TO ACT AS AGENT.** Payment for sales will be made to the artist unless otherwise specified.

An attending membership for you or your agent costs \$40.00 **IF AND ONLY IF** you send it in with your Art Show registration. View the Philcon.org website for more info.

MAIL-IN ART

Mailed-in art will only be accepted with prior approval from the Art Show Director. **NO MAIL-IN ART WILL BE ACCEPTED FROM ANY ARTIST WITHIN 300 MILES (DE, NJ, and most of PA, NY, & MD) OF THE CONVENTION!!!** If necessary, we will attempt to provide you with the name and address of someone in your immediate area who will be traveling to Philcon and with whom you can make arrangements to transport your artwork, etc.

Each mail-in artist may reserve up to one full panel or table. In addition to the panel /table fee, there is a mail-in art handling fee of \$10. Please remit payment with your Art Show registration form.

Mailed-in art must be received no later than Tuesday Nov. 7th. Make sure you have enclosed the completed control sheets and ID/Bid Sheets, a hanging display diagram (if desired), return postage (and insurance, if desired), and any fees still owed. **ANY ART SENT WITHOUT ALL FORMS OR FEES WILL NOT BE EXHIBITED.**

Please use the USPS as FedEx and UPS may leave packages on our doorstep in public view and without signature. All art must be shipped in sturdy re-closable containers, securely packed, and sealed with masking or packing tape (no staples). Please limit package weight to 20 pounds. The Art Show will not be responsible for artwork damaged in transit to us due to inadequate packaging, or not signed for at delivery.

Unsold artwork will be returned within one week following the convention. Insufficient return postage will be deducted from any monies earned.

PAPERWORK TO BE COMPLETED BEFORE MAILING/CHECKING IN

Control Sheets:

Artist Control Sheet: includes information re: the artist, a list of all original pieces and prices, and a summary of sales and payments.

Print Control Sheet: includes information re: the artist, a list of all prints and prices, and a summary of sales.

ID/Bid Sheets:

Original Art: Has multiple lines for written bidding. For sale in Art Show, beginning at minimum bid.

NFS: No lines for written bidding. Not for sale, for display only. Modified Original Art ID/Bid Sheet.

Print: For photographic reproductions and other multiple copy items. One line only for buyer. For direct sale at pre-set price. Please use for ANY print whether submitted to Art Show or to Print Shop.

PAPERWORK TO BE COMPLETED BEFORE MAILING/CHECKING IN, cont.

ALL ITEMS FOR SALE MUST HAVE A MINIMUM BID IN WHOLE DOLLAR AMOUNTS, and for AT LEAST \$5. (Name badges \$1). Once an item has been entered in the Art Show, it may not be withdrawn nor may the conditions of sale be changed without the consent of the Art Show Director.

Philcon allows the artist the option of **QUICK SALE** to the buyers. If and only if there are NO WRITTEN BIDS on a piece, that piece may be immediately purchased for the Quick Sale price selected by the artist, with the caveat that the physical piece may not be removed from the Art Show before 6 PM on Saturday. If you choose this option, *we recommend that the quick sale price be AT LEAST TWICE the minimum bid* for an item. The buyer should pay more for the privilege of instant gratification!

Based on the information provided on the artist's registration form, we will e-mail or mail the appropriate type and number of art show forms and bid sheets to each registered artist approximately one month before Philcon. Alternatively, they may be available on the Philcon.org website.

ARTIST CHECK-IN

The Art Show will be open 2 P.M. to 9 P.M. on Friday and 10 A.M. to 11 A.M. on Saturday for artists or their agents to set up their displays and to fill out the control sheets and ID/Bid Sheets. No reservations will be held after 11 A.M. Saturday unless prior arrangements have been made with the Director.

Unclaimed space will be forfeited and reassigned to wait-list and walk-in art.

PUBLIC HOURS

The Art Show is open to the public 8 P.M. Friday through the Meet-the-Pros reception until midnight; Saturday 10 A.M. to 8P.M., and Sunday 10A.M. to 12 noon.

Written bidding will close at noon Sunday. Final Sales is 1:30 P.M.-3 P.M. Sunday.

AUCTION

There will be a single voice auction Sunday afternoon beginning at 1 P.M. Three written bids on the ID/Bid Sheet will put a piece into the voice auction. Voice auction rules will be at the discretion of the auctioneers.

ARTIST CHECK-OUT

Artists may begin packing their work on Sunday at 1 P.M. Check-out will begin at 1:30 P.M. and continues until 3:00 P.M. *Do not destroy the bid sheets; bring them to the Control Desk.* All unsold art must be picked up by the end of check-out unless prior arrangements have been made with the Art Show Director. Any unsold art not claimed by the artist or agent will be returned to the artist at the artist's expense.

PAYMENT TO ARTISTS

Checks to the artists will be mailed one month after the convention. Checks will be made payable to the artist unless otherwise requested by the artist in writing or in person.

ART NOT COLLECTED AND PAID FOR AT CON

Any artwork legally bid for but not collected and paid for by the buyer will be retained by the Director. We will make every effort to contact the buyer, remind them of their legal obligation to pay for purchased art at the bid price, collect funds due and remit to the artist. If we are unable to complete the sale within three months, the art will be returned to the artist.

ART SHOW SCHEDULE

Friday:

Art Show Setup	11:00 A.M.-2:00 P.M.	Art Show Staff	11:00 A.M - Midnight
Artist Check-in	2:00 P.M.-9:00 P.M.	Public Hours	8:00 P.M. - Midnight

Everyone is invited to the Meet-the-Pros Reception, in the Art Show and Ballroom foyer, 9 P.M. – Midnight

Saturday:

Artists Check-in	10:00 A.M.-11:00 A.M.	Art Show Staff	9:00 A.M.-10:00 P.M.
Awards Judging	after 8:00 P.M.	Public Hours	10:00 A.M.-8:00 P.M.

Sunday:

Art Show Auction	1:00 P.M.-1:30 P.M.	Art Show Staff	9:00 A.M.-5:00 P.M.
Art Show Sales	1:30 P.M.-3:00 P.M.	Public Hours	10:00 A.M.-12:00 Noon
Artist Check-out	1:30 P.M.-3:00 P.M.	Art Show Teardown	3:00 P.M.-5:00 P.M.

DEADLINES

October 31	Display Space Registration/Reservation ends/Wait-list begins
November 1 or so	Philcon Membership Pre-registration ends. PLEASE CHECK WEBSITE
Tues. Nov. 7, 2017	Mailed-in Artwork to be received by the Director
Philcon Sat. 11 AM	Unclaimed reserved space to be released
One week after con	Return of mailed-in artwork
One month after con	Payment to artists

LOCATION

The 2017 Philcon will be held November 10-12 at the Crowne Plaza Hotel, 2349 W. Marlton Pike (Rte. 70), Cherry Hill, NJ. The art show will be in the Ballroom, adjacent to most of the Philcon programming rooms, dealers' room, gaming area and lounge.

AWARDS

There will be Art Show certificates/awards in the following categories:

Best of Show by Attendee Vote	Best Professional Artist
Best 3-D Artwork	Best Aspiring (Professional) Artist
Best Use of Humor	Best Science Fiction Artwork
Best Black and White	Best Fantasy Artwork
Best Artwork Honoring Principal Speaker	(2017 – Seanan McGuire)

LIGHTING AND SECURITY

Our panels are self-illuminated. But some artists may find it preferable to supply their own spotlights for some works; please note this on your registration form to ensure a display location close to electrical outlets.

We will provide security and TLC for the artwork. We will have guards at con during public and artist hours. No photography will be permitted. All bags will be checked or secured. There will also be two people sleeping in the exhibit area during off hours. We do recommend that you have your own property insurance on valuable pieces of art.

CONTACT ADDRESS

Please contact the Art Show Director with any questions or problems. Any suggestions/comments for improvement of the Art Show will be accepted gracefully.

Sincerely,
Joni Brill Dashoff, 2017 Philcon Art Show Director
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